

Milan: come meet  
the 2015 Collections

**Andreu World**  
www.andreuworld.com

**Natural wood, warm colored textiles and innovative stool and soft seating solutions, these are just some of the new items that will be exhibited at I Saloni.**

With the language and warmth of wood as the main element, for this year's visit to Milan Andreu World will showcase an architecture that conveys the natural texture of this material and will run throughout this year's Salone Internazionale Milan stand. From April 14th through the 19th, Andreu World will meet the international residential sector at an innovative exhibition space that highlights many different types of atmospheres communicating the distinct uses of Andreu World products. The display will include corporate, residential, hospitality and outdoor mock-ups, all of which has been created for contemporary lifestyles.

In creating this dynamic exhibit, an extensive line of furniture conceived by international designers such as **Jasper Morrison, Patricia Urquiola, Lievore Altherr Molina and Piergiorgio Cazzaniga.**

This year Andreu World expands and reinforces some of our most iconic collections with products that promote new applications and new aesthetic and functional possibilities for collaborative areas.

Among the collections 2015, new sofas as **Cove**, which embodies a contemporary styling of the classical lounge chair and sofa tradition and **Raglan** -both designed by **Piergiorgio Cazzaniga**- with new corner modules and tables to form adaptive systems for use in private setting and collaboration zones.

The seating catalog has grown and been reinvented with new designs for **Tauro Wood**, one of our most iconic seats, now made completely of wood with two new versions: lounge chair and armchair. Rocking chairs will also be featured in some of the designs that best represent us such as the **Nub** by **Patricia Urquiola**, who launches this year three new versions, and **Serena**, reinterpreted by **Lievore Altherr Molina**, for new uses and greater performance. Also from the hand of **Jasper Morrison** comes a new wood stool for the **Unos Collection**.

New options for stacking chairs in **Flex and Flex High Back Collections** are presented together with new stools, with fixed or swivel bases for the **Ronda, Lineal Flex & Flex High Back Collections**. The tables offering has expanded the options for occasional versions, such as the **2015 Red Dot Award winning Reverse-** Collection which now adds two casual versions called **Reverse Occasional**.

In the area of soft seating, the **Beat** -designed by **Estudio Andreu**- is making its debut. This new ottoman, which can also be used as an occasional seat, is available in three sizes, in a variety of textiles or leather upholstery and is harmoniously tailored for the most diverse environments.



**We look forward to seeing you April 14th – 19th at:  
Salone Internazionale del Mobile  
Pav. 7 stand G 16 G20**






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## Cove

Piergiorgio Cazzaniga

Lounge chair

Two-seater sofa

Three-seater sofa



Comfort is communicated in this new design in a harmonious, dynamic and sensual manner. Cove was born from a contemporary approach with respect to the traditional aesthetic of the classic sofa and lounge chair collections. Specifically designed for maximum comfort, the Cove is available in lounge chair, armchair and two and three-seater sofa versions.

Its appearance integrates subtle detailing with the various components to create a distinct piece: the angles of the legs, the backrest, the seat and ultimately the entire structure are rounded and refined. A perimeter seam discreetly compartmentalizes the exterior from interior space.

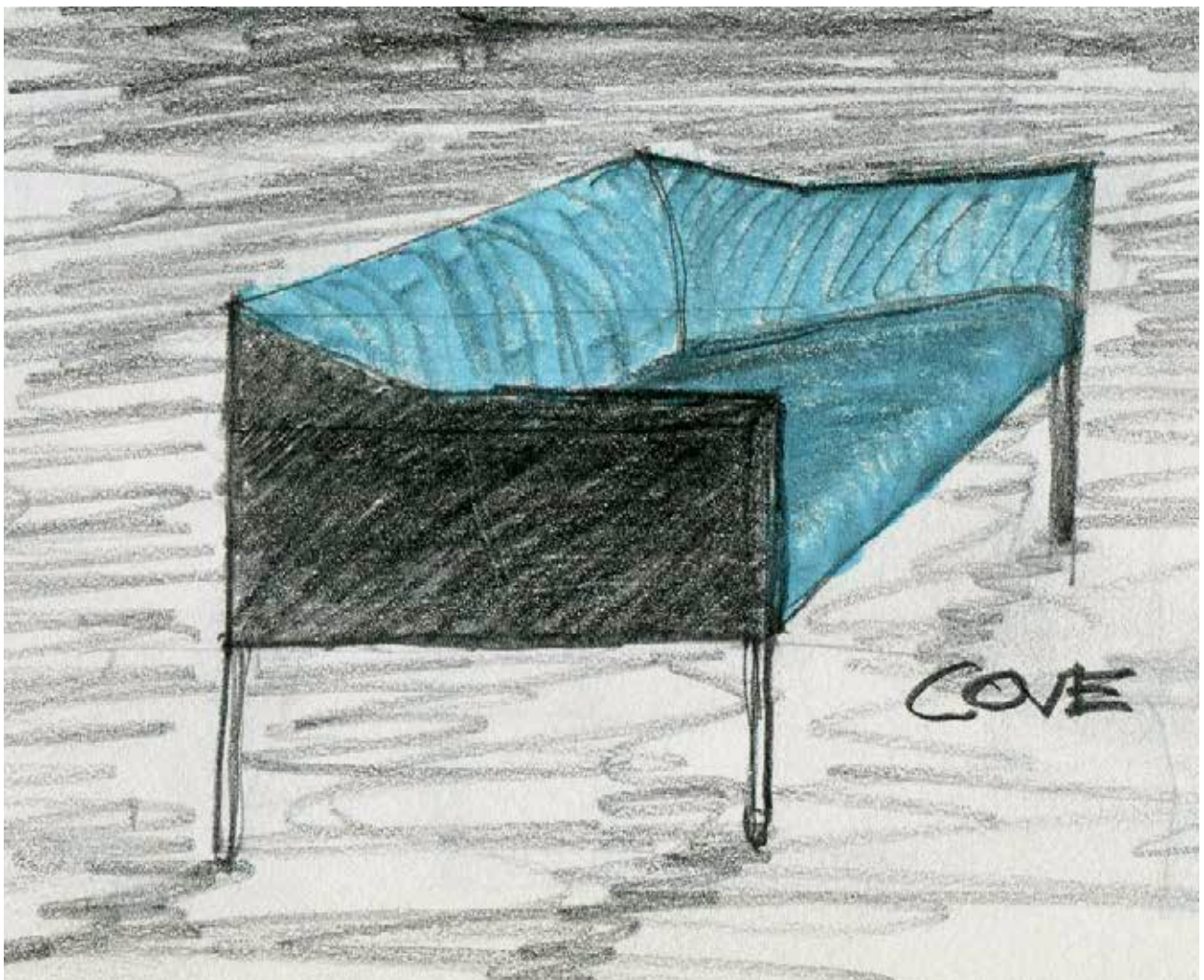
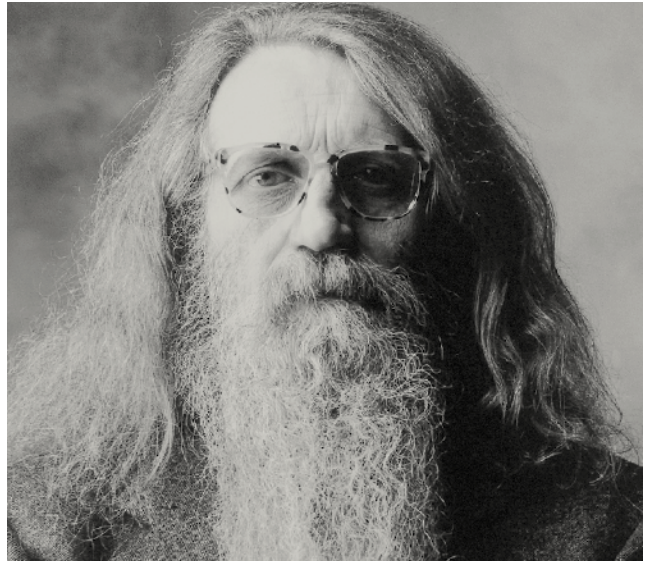


## Piergiorgio Cazzaniga

Cove

Piergiorgio Cazzaniga is one of Italy's most internationally renowned designers. His career has led him to treasure a direct experience with the production of furniture. In the early 1960s, Dino Boffi appointed Piergiorgio Cazzaniga as Director of Studios and Research of BOFFI Cucine where he worked on the European Standardization measurements of kitchen modules and appliances.

In 1971, along with Luigi Massoni, they founded the studio Bruttura, Massoni, Pellizza which later became the firm A&D. In the 1990s he established his own firm, Piergiorgio Cazzaniga Design in Lentate sul Seveso (Lombardy) working since then with premier furniture design companies. His creations, always innovative, have won numerous international awards.



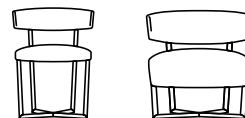
New Designs 2015

**Andreu World**  
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## Tauro Wood

Lievore Altherr Molina

Armchair  
Lounge chair



Tauro, one of our most iconic seats, is now available in a fully wood version. This reinterpretation has a direct correlation with our history and tradition as manufacturers specializing in woodworking. This version enhances the visual strength of the Tauro, expanding its reputation, prestige and applicability. In its two versions, armchair and lounge chair, Tauro provides the perfect solution to all types of public spaces and home installations.



## Lievore Altherr Molina

Tauro Wood



The studio of Lievore Altherr Molina was created in 1991 from the joining of three partners: Alberto Lievore, Jeannette Altherr and Manel Molina.

From its beginning, the firm has been dedicated to product design, consulting and art direction. Always meeting every assignment with a customized solution, the studio has been recognized for its furniture design, interior design projects and products and packaging.

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## Nub

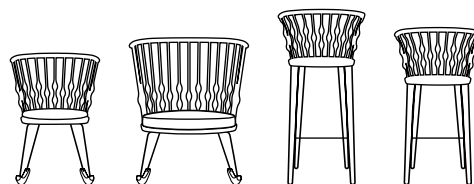
Patricia Urquiola

Armchair with rocker base.

Lounge chair with rocker base.

Barstool with four-legged solid beech wood base.

Counter stool with four-legged solid beech wood base.



The already extensive Nub collection is complemented with three new versions: stool, armchair and lounge chair, the latter two with rocker base. These new pieces make Nub an even more versatile collection, beyond the typical offering. In each of the new versions, Nub maintains its unique and evocative character.

This collection continues to stand out for the attractive lines of the design, its one-of-the-kind personality, almost provocative, and able to be the star of the environments where it is integrated. The rocker version is not only designed for residential applications, it is also perfect for contract projects.



## Patricia Urquiola

Nub

Patricia Urquiola was born in Oviedo (Spain) and currently resides in Milan. She studied at the School of Architecture at the Polytechnic University of Madrid and the Polytechnic of Milan where she graduated in 1989 with Achille Castiglioni.

She was an assistant to Achille Castiglioni and Eugenio Bettinelli at the Milan Polytechnic and the ENSCI School of Paris. Later she led the DePadova Product Development office, where she worked with Vico Magistretti. In 1996 she became Head of Design at Lissoni Associati and in 2001 she opened her own architectural and design firm. Her projects include various luxury hotels like the Mandarin Oriental in Barcelona and W Retreat & Spa in Vieques (Puerto Rico), private residences and sets for operas.



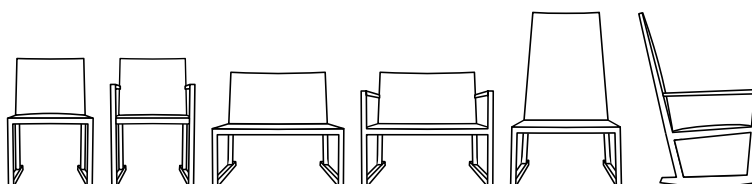
## Serena

Lievore Altherr Molina

Chair. Upholstered and woven band version.

Armchair. Upholstered and woven band version.

Lounge chairs. Upholstered and woven band version.



Serena has undergone an extensive redesign without losing its essence and original characteristics: elegance, unique design, ease and contemporary aesthetics. This collection now features optional upholstered finish that increases its comfort and applicability in all types of interior spaces in addition to the popular strap version.

Serena is offered in three versions, chair, armchair and lounge chair and are all available with or without arms. The lounge chair has two back height options in addition to a rocker base.



## Lievore Altherr Molina

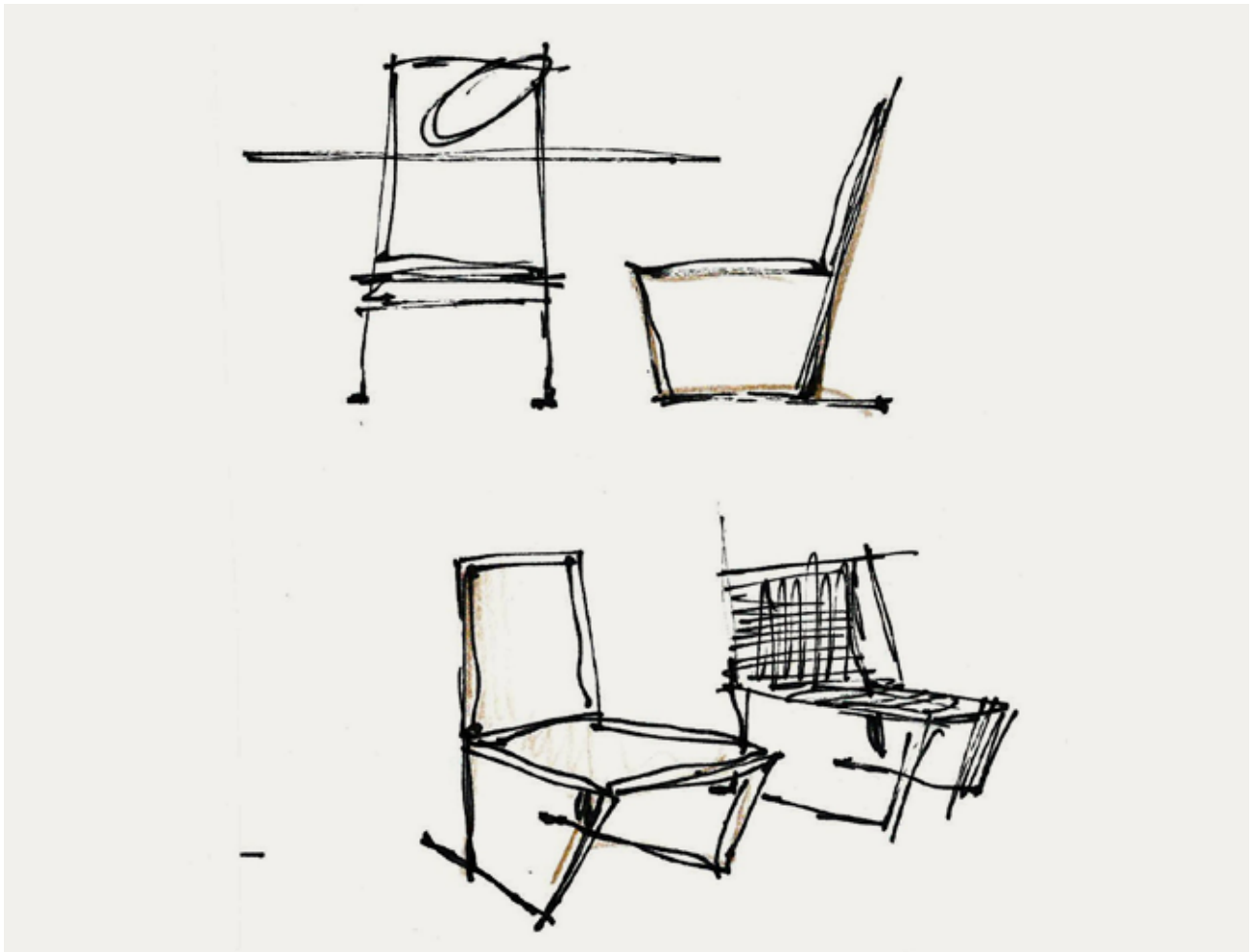
Serena



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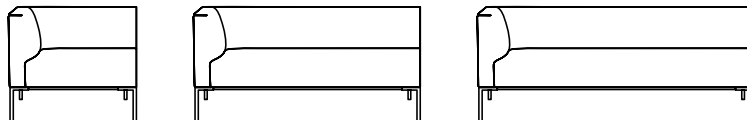


## Raglan

Piergiorgio Cazzaniga

2 Seater corner modul.

3 Seater corner modul.



Originally Raglan was conceived as a collection of two and three-seater sofas and lounge chairs serving all types of spaces. The family of seating has grown to include new two and three-seater corner modules with an armrest at one end. Raglan is now a complete modular system capable of meeting the needs of any relaxation zone or waiting space in public and corporate environments. The collection is complemented with occasional tables available in two heights and various sizes, a great solution for any project. Raglan is extremely versatile and with the expanded offering is now able to perfectly adapt itself to any requirement and configuration.

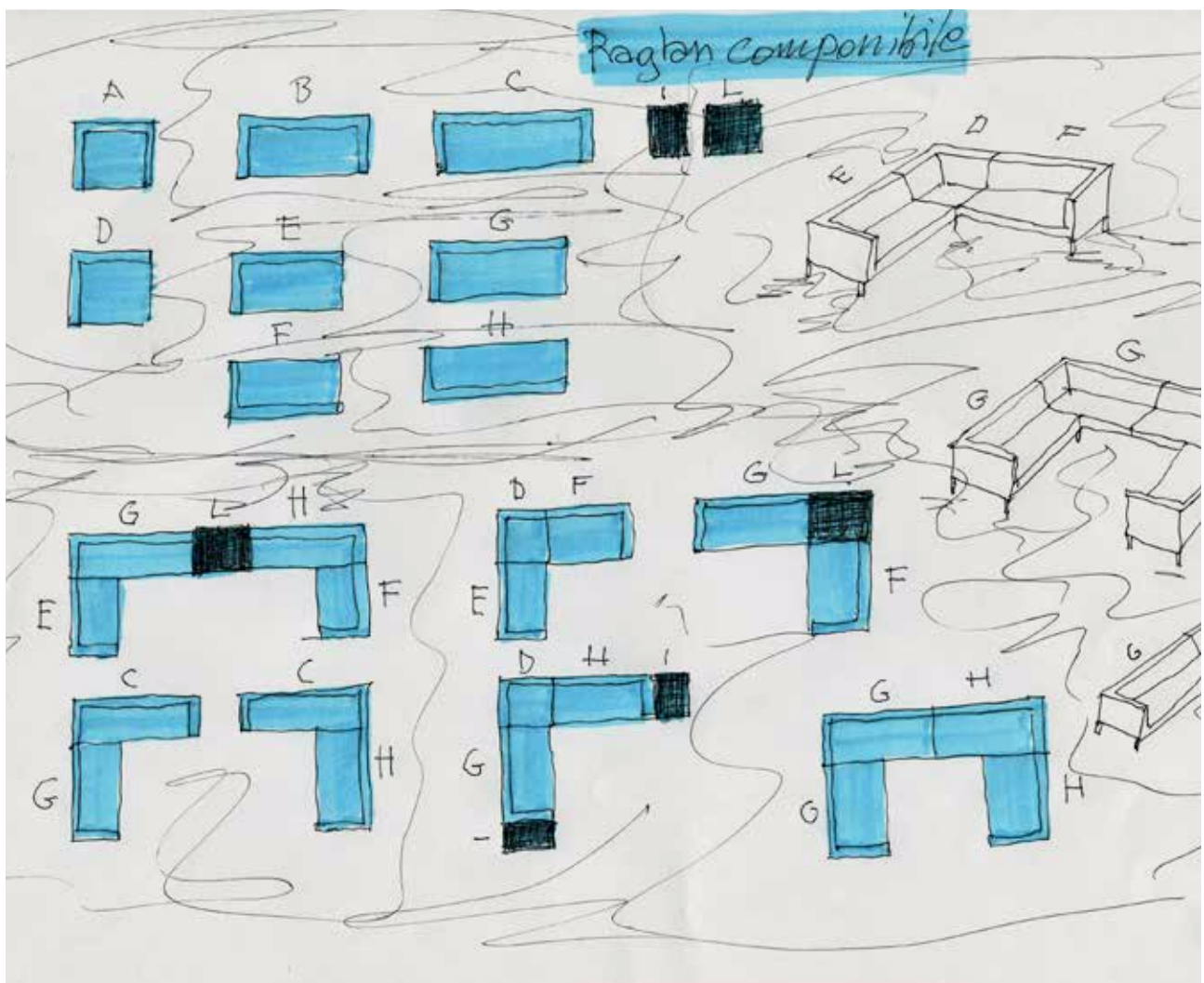
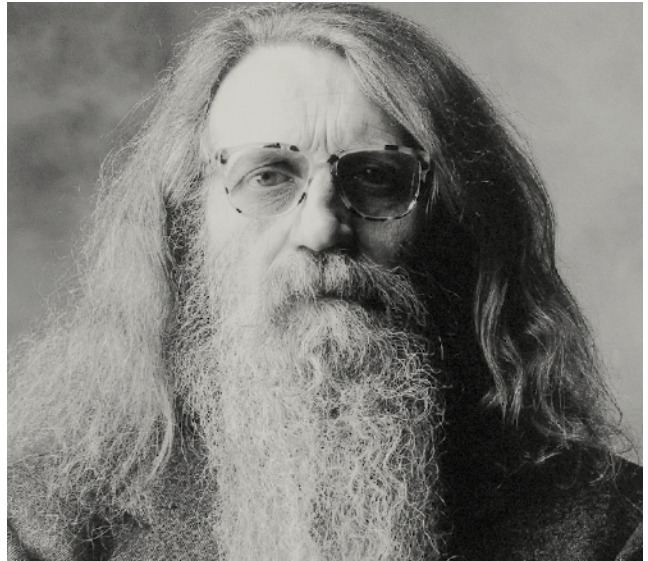


## Piergiorgio Cazzaniga

Raglan

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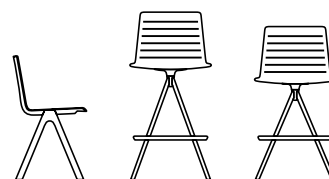
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## Flex

Piergiorgio Cazzaniga

Stackable chair with thermopolymer or upholstered shell.  
Thermopolymer or upholstered barstool with steel swivel base.  
Thermopolymer or upholstered counter stool with steel swivel base.



Flex adds new productive and functional solutions. The most notable addition is a new V wood base which enables the version to be stacked and suitable for large scale use. In addition, the Flex collection includes two stool options, high and low, with steel central swivel base.

The Flex remains iconic, instantly recognizable and unique and now gains versatility and adaptability. Its extensive offering of finishes and textiles make it an ideal seat for all types of environments, from contract to residential.

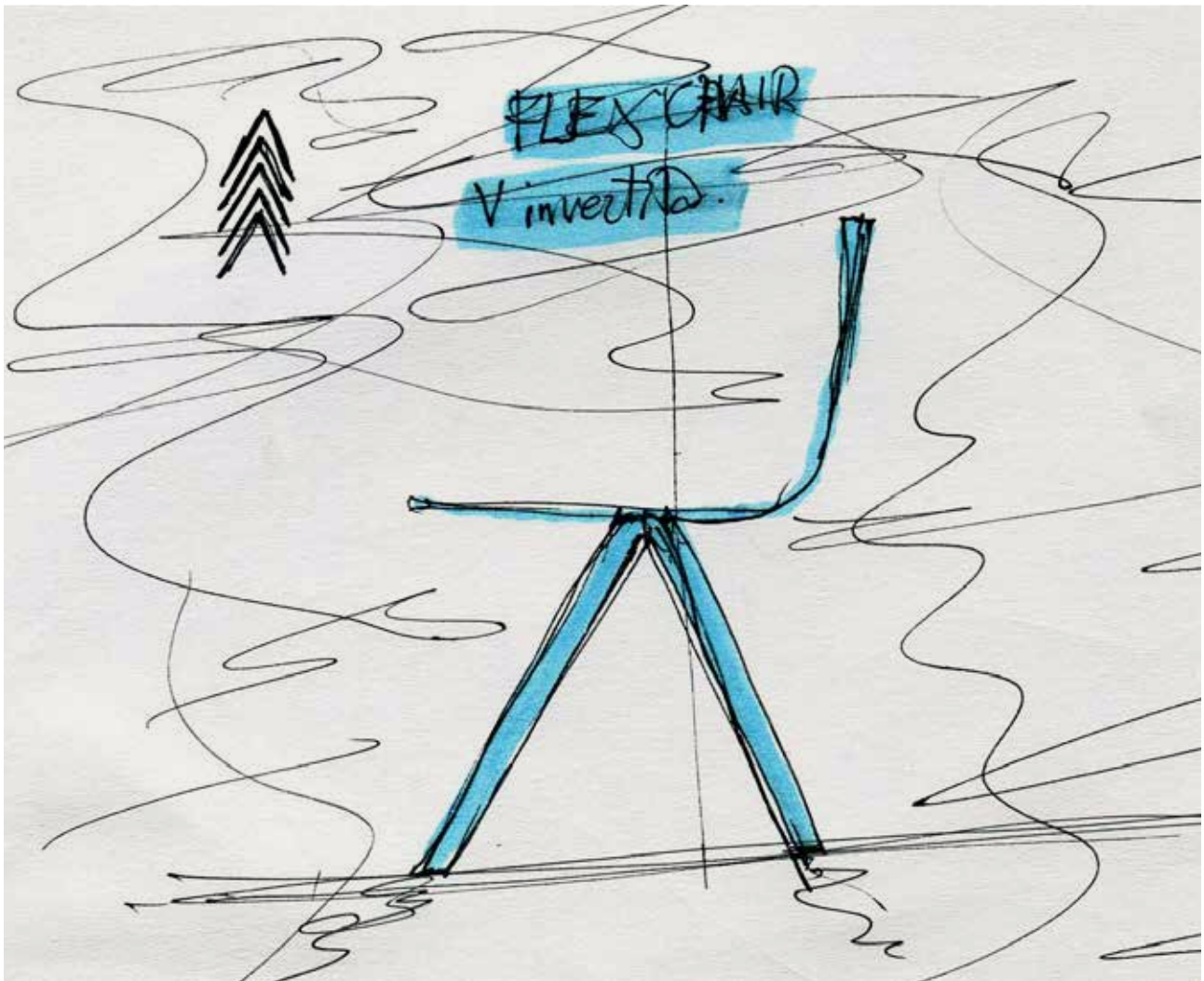
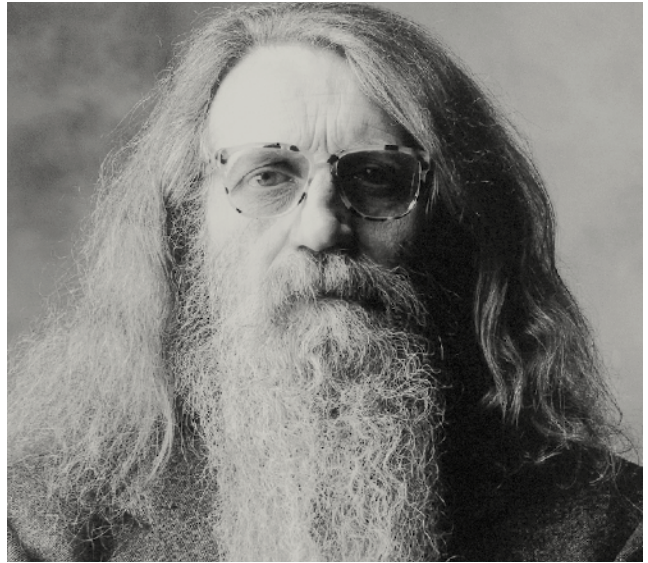


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Flex

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## Ronda

Lievore Altherr Molina

Barstool with upholstered shell and steel swivel base.  
Counter stool with upholstered shell and steel swivel base.



Ronda is one of the designs that best expresses our constant pursuit of technical and aesthetic innovation. Now we introduce pieces that amplify its performance. Ronda releases a high and low stool, both with steel central swivel base. The new versions of Ronda endow the collection with greater functionality and its iconic shaped remains unaltered, continuing to be one of our most elegant and distinct designs.



## Lievore Altherr Molina

Ronda



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## Beat

Estudio Andreu

Upholstered ottoman (1 seater)

Upholstered ottoman (2 seater)

Upholstered ottoman (3 seater)



The comfortable, beautiful and resilient Beat functions as either an ottoman or side chair. Beat was designed to be combined to create a cozy and inviting space. Available in three sizes, in a variety of fabrics and leather options, it adapts harmoniously into the most diverse environment.



## Estudio Andreu

Beat

Research, technology, innovation and design are the basic pillars of our industrial culture. Our products are the result of the clear commitment to innovation and application of I+D+i at all stages of manufacturing, which has resulted in the creation of innovative and resistant materials such as Ecolignus® wood and versatile collections that serve both indoors and outdoors environments.

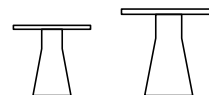
Working on the basis of creativity, versatility, ergonomics and comfort, we develop new products that anticipate trends in contemporary furniture design.



## Reverse Occasional

Piergiorgio Cazzaniga

Occasional table S = 26 cm diam x 55 cm height.  
Occasional table XS = 21 cm diam x 45 cm height.



Reverse is one of our most iconic and versatile tables. Now the collection has been expanded to include an occasional table, in two base heights and two table top diameters.

Reverse Occasional is a remarkable object and combines perfectly with many of our seating collections. It is the ideal solution for corporate environments due to the possibility of wire management and connectivity.

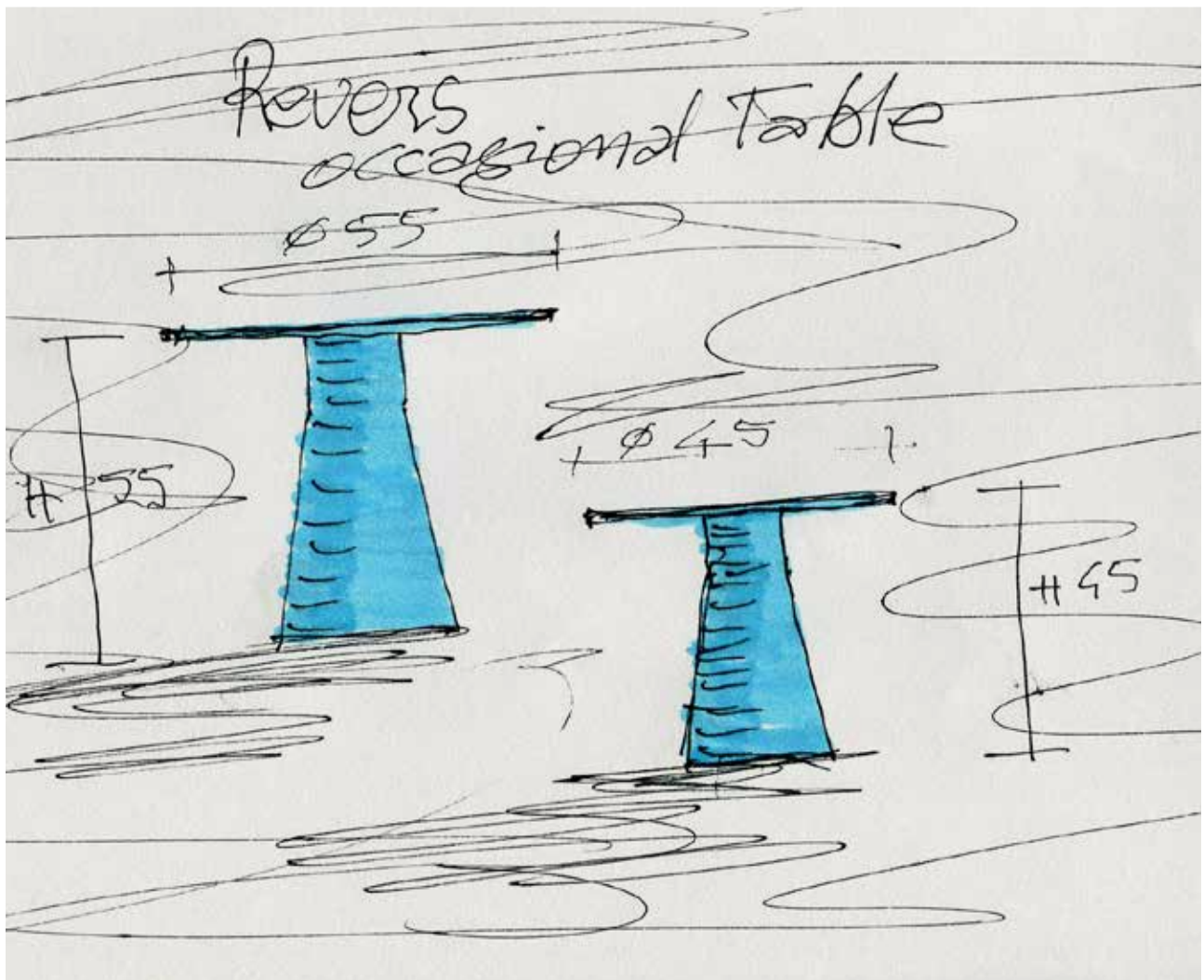
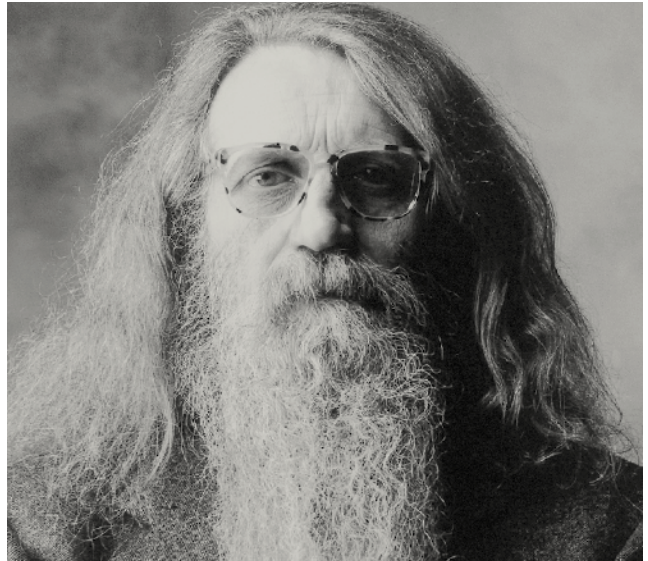


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Reverse Occasional

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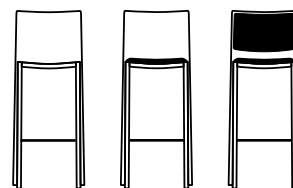
## Unos Chair

Jasper Morrison

Barstool with beech backrest and seat

Upholstered barstool

Barstool with upholstered seat



The Unos collection grows with the incorporation of a new barstool version that has a base of 4 wooden legs. This new barstool adds functionality and versatility to the already extensive collection of chairs and armchairs composed of solid beech wood with plywood seat and backrest. The construction of the Unos Chair showcases innovative carpentry joinery and technology, which combines elaborate and precise woodworking with intelligent manufacturing techniques. This process is reminiscent of the methods used in the manufacturing of aircraft components. The result is a sturdy, lightweight and attractive chair, with balanced proportions and a serene and contemporary presence.



## Jasper Morrison

Unos

Jasper Morrison is one of Britain's most internationally renowned designers. Born in London in 1959 and he studied design at Kingston Polytechnic and the Royal College of Art in London. Later he created his own studio, Jasper Morrison Ltd, which has offices in London, Paris and Tokyo. The firm designs a wide range of household products, and architectural and urban spaces and works with international brands of furniture and contemporary design such as Alessi, Andreu World, Cappellini, Flos, Kettal and Vitra.

Among his most important projects include the design of furniture for Tate Modern in London, a bench for the Roppongi Hills project in Tokyo, ATM desk system for Vitra, and a line of appliances for Rowenta. In 2005, he curated the "Super Normal project. Sensations of the ordinary" with Naoto Fukasawa with the first exhibition was in 2006 in Tokyo.

Jasper Morrison has also published books, including "Everything but the Walls", "A World without Words", "Super Normal" and "The Good Life".

